FREE WEBINAR – EARN 2 CEU's

The Maine AAHAM – Pine Tree Chapter will be offering a free lunch and learn webinar on
Thursday, July 16, 2020
12 noon to 1 PM.

Please register in advance for this meeting:
https://zoom.us/meeting/register/tJYqd-Cgpj4rHdPqFnNjilOPBWKaM6hMaiXX
After registering, you will receive a confirmation email containing information about joining the meeting.

Title:

Analytics + RPA = *"Two great tastes that taste great together!"*

Presented By:

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Principal
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COLBURN HILL GROUP

Summary:

Like the combination of peanut butter and chocolate in a peanut butter cup, analytics and automation are two powerful strategies that are even better when used together. By using analytical insight to drive the application of Robotic Process Automation (RPA) revenue cycle operators can increase productivity and realize the highest return on their costs.

Attendees will learn how to interpret various types of analytics, how to construct an analytic frameworks that can segregate claim populations and how to select the right populations for use of RPA. For example, analytics can determine the accounts where a human touch is actually required, differentiating from those to be automated. Those assigned to RPA are resolved in a consistent, efficient manner measured in a few seconds - rather than minutes. Staff efforts can then be focused on the specific claims that require their expertise.